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Ruben Studdard Celebration Weekend Website Goes Live

Opens event weekend registration

Unveils event schedule, running races and course maps

Birmingham, Ala. – Former American Idol winner and Birmingham native, Ruben Studdard announced today the launch of his event website for the first annual ***Ruben Studdard Celebration Weekend***. Registration for the weekend of events is open and event schedules, race details and course maps have all been posted to the website, www.rubenstuddardmarathon.com.

“We want this site to be a place for anyone looking for news and information about the weekend’s races, entertainment and its other events,” said Ruben Studdard. “I am especially grateful for the partnership we’ve formed with the City of Birmingham and the many others in the community who have helped make this event possible. Running has become a very important part of my health and wellness plan, and I hope this event shares my passion with those willing to participate.”

The Ruben Studdard Marathon website will be the main source of information related to the Ruben Studdard Celebration Weekend. The site functions as an interactive tool for race participants and community members wanting to learn more about the weekend’s many event components. Participants can access registration for many race events via the website and browse course maps, sponsorship information and other event details.

“The City of Birmingham encourages all participants to visit the event website and sign up for one or more of the events benefiting the Ruben Studdard Foundation,” stated Birmingham, Ala. Mayor, William A. Bell, Sr. “The City of Birmingham is so very pleased to support the work of Ruben and his event organizers on this exciting new weekend of events. We hope this event will reflect the richness of life that Birmingham has to offer.”

The Ruben Studdard Celebration Weekend will take place in downtown Birmingham on Nov. 18 to 20, 2011, and will benefit the Ruben Studdard Foundation for the Advancement of Children in the Music Arts. For more information about this weekend of events, visit www.rubenstuddardmarathon.com.

About the City of Birmingham

The City of Birmingham is the largest city in the state of Alabama. The city is the county seat of Jefferson County. According to an estimate by the U.S. Census Bureau in 2009, the Birmingham Metropolitan Area had a population of about 1,212,848. The Birmingham Metropolitan Area contains about one-quarter of the entire population of Alabama.

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