

Quintiles Wrightsville Beach Marathon

Corporate Sponsorship Package

- **Date:** March 20, 2011
- **Charitable Benefactor:** Proceeds benefit the Landfall Foundation and the Multiple Myeloma Research Foundation.
- **Event Description:** Full Marathon (26.2 Miles) & Half Marathon (13.1 Miles)
- **Media:** National media buy with Runners World Magazine and ad buy and partnerships locally with WECT-TV, WWAY & the Star News

Why Quintiles Marathon?

This event will bring thousands of competitors and their family and friends from Wilmington, the state of North Carolina and from around the Country to the Cape Fear area. The Quintiles Wrightsville Beach Marathon is a certified Boston Qualifier course, bringing in many competitive runners from all over who want to qualify for the prestigious Boston Marathon. This is Wilmington's opportunity to showcase all of its major attractions in the area including Landfall, Mayfaire, Wrightsville Beach, Historic Downtown, upcoming Azalea Festivities and much more.

Community Involvement

It is critical to the success of the event that community partners support the Quintiles Marathon through sponsorships. The more support through sponsorships equates to a stronger promotion of the event locally and nationally which increases the participation of both competitors and local residents.

Corporate Sponsorship Description

Local corporate involvement in this event will play a key role in its success in coming years. We are providing a special sponsorship package geared towards getting corporate businesses in the Wilmington & Wrightsville

Beach area supporting the event, and even having a team competing in the race. It is a great way to work on team building skills, focus on health and wellness, and become involved in the community. There will be a "Corporate Cup" winner for the highest ranked team competing in the Full and the Half Marathon.

Corporate Sponsorship Benefits

- Expo space at packet pickup prior to event & at finish line
- One (1) company banner at finish line provided by sponsor
- Company name/logo included in event website
- Company logo on event T-shirt
- Event Director, Tom Clifford will visit your company & hold a seminar on health & wellness for interested employees
- Special discounts on entry fees for corporate sponsor & employees
- Corporate Sponsor will receive an online training program designed for (beginner, intermediate, advanced) marathon & half marathon runners
- Company message included in event PA announcements
- **Total Investment: \$2000**
(In-Kind trade will be considered)



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